






We are Lyn and Steve, a couple from Perth, Western Australia with an appetite to see the world. As travel writers and creators of A Hole in my Shoe we explore the markets, gardens and restaurants of the world and share our experiences to inspire our readers to make armchair travel a reality.

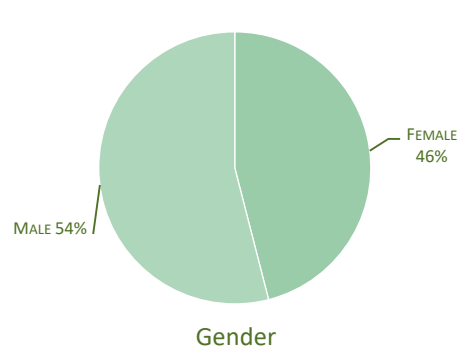
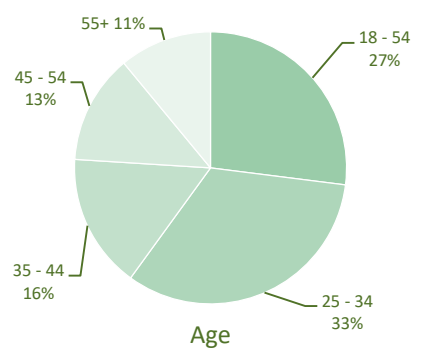
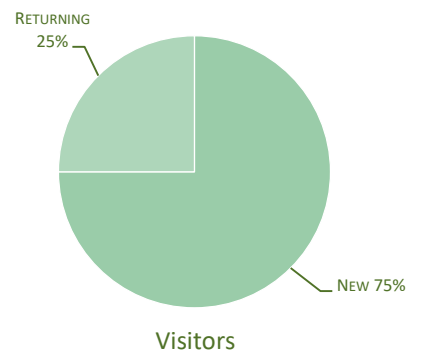
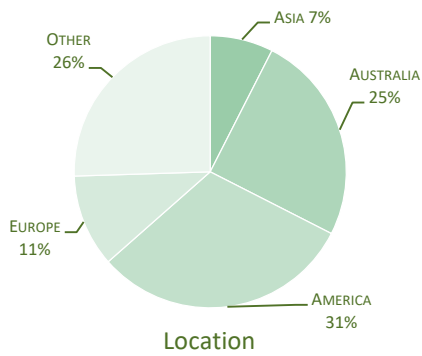
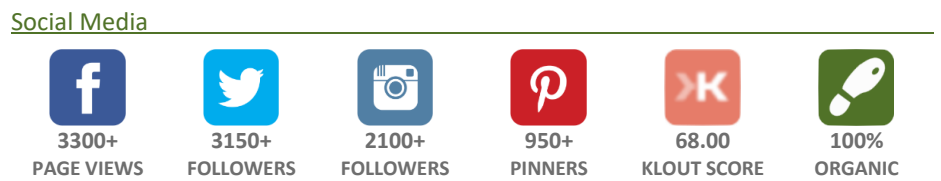
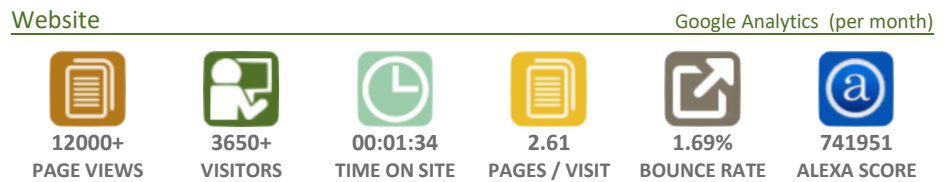
We engage our readers with reviews, travel tips and information on culture, tradition and cuisine to increase your brand presence and engage with your customers on a personal level through social media.

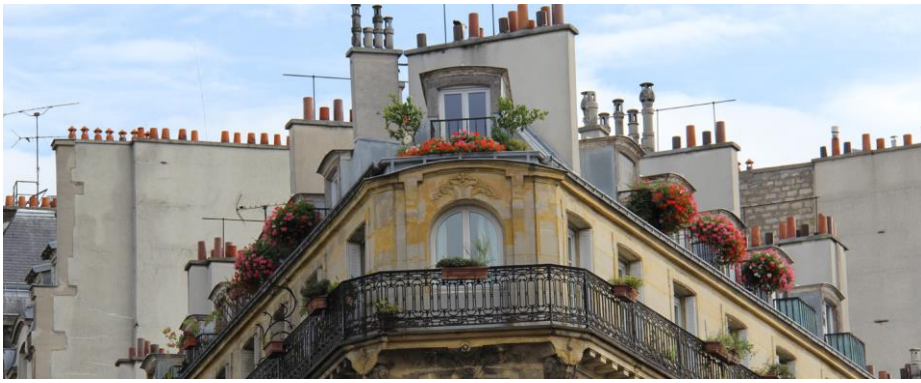
Find us

-  www.aholeinmyshoe.com
-  travel@aholeinmyshoe.com
-  www.facebook.com/aholeinmyshoe
-  www.twitter.com/a_holeinmyshoe
-  www.instagram.com/aholeinmyshoe
-  [YouTube channel](#)

A Hole in my Shoe's Facebook page was created in January 2014 and quickly built rapport with the support of over 1000 organic fans within the first month. In March 2014 our travel website was launched and today continues to increase in both reach and interaction.

We have the ability to target, capture and speak to an audience, introducing our readers to new destinations, products and events.





A Hole in my Shoe provides today's consumers a personal perspective and word of mouth recommendations, whilst increasing your brand reach. Work with us to influence and engage with your customers through social media campaigns, sidebar ad placements, sponsored posts and brand influenced reviews.

By partnering with A Hole in my Shoe we can provide;

- Hotel, restaurant and product reviews
- Content writing
- Destination marketing (blog trips)
- Native advertising (embedded links in posts)
- Various sized sidebar advertising
- Exclusive content creation for your website
- Sponsored posts and social media exposure
- Sponsored "giveaway"
- We are truly independent

Partnerships



“ Lyn & Steve did a great write up on their blog and we appreciated the informative and positive review about our business. ”

Jaime - The Margie's Big Day Out Tours Gang 18

“ The post looks wonderful, thanks so much. It was a pleasure working with you. ”

Sophie – Cruise Agency

“ What a great blog you have, your passion and enthusiasm for travel is so contagious. ”

Tina – The Canvas Factory

“ What a fabulous review. The staff will be thrilled to read about such a descriptive and complimentary review. ”

Ashton – Rustico

